



الأمانة العامة للمجلس التنفيذي
GENERAL SECRETARIAT OF THE
EXECUTIVE COUNCIL

Number of participants increased by 134% compared to the 4th edition

GSEC announces shortlisted contestants of the 5th Cycle of the “Abu Dhabi Through Your Eyes” Competition

- 4,678 submissions from 1,885 participants were received
- Humaid Almansoori: The Emirate of Abu Dhabi has become an incubator for talented and creative people in various fields.
- The submissions were evaluated by a committee of local and international experts and specialists
- Students from 57 local and international universities took part in the competition
- Winners of the competition will be honored at a grand ceremony in mid-September



الأمانة العامة للمجلس التنفيذي
GENERAL SECRETARIAT OF THE
EXECUTIVE COUNCIL

Abu Dhabi – 03 September 2018: The General Secretariat of the Executive Council of Abu Dhabi (GSEC) announced the 284 shortlisted candidates for the 5th edition of Abu Dhabi Through Your Eyes competition. 1,885 participants (an 134% increase from the last edition) from 92 countries submitted 4,678 creative pieces in this cycle.

Mr. Humaid Saeed Almansoori, Head of the ADTYE Competition Team, 2017–2018. said: “The Emirate of Abu Dhabi continues its constructive approach to attract and adopt creative and talented people of all ages and in various art fields”. “Abu Dhabi Through Your Eyes” is a platform for celebrating creatives for their achievements and encourages them to raise awareness about Abu Dhabi’s position as a hub for knowledge and tolerance in the region and the world, he added.

Abu Dhabi has a distinguished international reputation, as evidenced by the 92 nationalities participating in the competition. The Emirate today has the elements and factors that enable it to lead the cultural and artistic landscape in the region. Driven by the vision and guidance of the leadership, Abu Dhabi provides opportunities for developing and promoting the youth and empowering and motivating them to adopt excellence and creativity as a lifestyle which will lead them towards the highest levels of success and excellence, he said.



الأمانة العامة للمجلس التنفيذي
GENERAL SECRETARIAT OF THE
EXECUTIVE COUNCIL

The head of the ADTYE Competition Team highlighted the outstanding participation of universities and colleges in the current edition of the competition, which amounted to 57, both local and international. He stressed the importance of a student-centric category, as it afforded them the often rare opportunity to participate and present their creativity and showcase their talents. Abu Dhabi is the starting point for them to become world-renowned artists, creators and writers.

“I would like to thank the distinguished panel of judges, who have made great efforts during the evaluation process and contributed to creating a positive image of Abu Dhabi’s great role in embracing creative people”, he added.

The winners of the competition will be honored at a grand ceremony in mid-September.

The Abu Dhabi Through Your Eyes competition is a promotional tool for Abu Dhabi’s brand and values. It aims to highlight the diversity of the Emirate, whether through its people, geography, or the melting pot of deeply rooted cultures, as well as the urban and artistic development of the Emirate.

In its current edition, the competition included the following categories: Nature & wildlife, city & architecture, landscapes, culture & traditions, people & life, sports &



الأمانة العامة للمجلس التنفيذي
GENERAL SECRETARIAT OF THE
EXECUTIVE COUNCIL

leisure, in addition to to Al Ain and Al Dhafra. For the first time in the competition's history, video submissions were received, which depict Abu Dhabi's identity through innovative video materials, as well as the different segments of society that live and work in Abu Dhabi.

During the 5th cycle, new categories exclusive to students were also introduced, including Creative Writing(in both Arabic and English), as well as artwork across the various fine art mediums. This cycle also introduced the People's Choice Awards, a new award where the public is able to vote for what they consider to be the best photo. Voting for the People's Choice Award will remain open until September 10.

- End -